

# Account Profitability Analysis Download

Provides account and suffix level transaction statistics for monetary, data change, and inquiry level transactions. These statistics can be combined with your normal MCIF download file to allow a more accurate profitability analysis than your MCIF system can do alone. Since this information is provided at the suffix level you are able to identify individual product profitability, as well as member profitability.

## Features

- Processing options
  - Date range for history selection and inquiry selection.
  - Transaction table selection allows you to control exactly which transactions will be counted within the different transaction categories:
    - Command
    - "O" = On-line only, "B" = Back-office only, "+" = Positive amounts, "-" = Negative amounts, "S" = Share inquiry, "L" = Loan inquiry
    - Teller initials
    - Branch and/or accounting center
- Reads multiple history databases.
- Includes the program that allows you to combine this extract with your existing MCIF extract.
- Activity included in the extract file:

loans funded	ATM activity (trans)	transfers (call center)	late fees
payments processed	Call24 withdrawals	transfers	branch transactions
loan advances	Call24 transfers	share adjustments (call center)	shared branch transactions
loan adjustments	ACH activity (neg)	share adjustments	inquiries
ACH/payroll	ACH activity (pos)	overdraft activity	Call24 inquiries
drafts cleared	return items	POS activity	call center inquiries
home banking act (neg)	withdrawals (call center)	dividends	home banking inquiries
home banking act (pos)	withdrawals	fee amount	shared branch inquiries
home banking act (trans)	cash deposits	foreign ATM activity (neg)	local ATM inquiries
ATM activity (neg)	check deposits	foreign ATM activity (pos)	foreign ATM inquiries
ATM activity (pos)	mixed deposits	foreign ATM activity (trans)	

## *Problem Solved*

183 Butcher Road, Suite B  
Vacaville, CA 95687

Phone: (707) 451-2611  
Fax: (707) 447-2918

www.problemsolved.com  
info@cu-help.com